



Trade fair city with a way of life

Fair grounds with the most modern infrastructure, a central location and favourable transportation situation make Koelnmesse one of the most important international trade fair locations. An ICE train station is located directly next to the trade fair.

The cathedral city is also an attractive destination: with places of interest with an international reputation, the very famous Cologne way of life, as well as a rich offering of accommodations, food service and entertainment. Hotel capacity encompasses more than 30,000 beds. You will find the right atmosphere for maintaining your business contacts in outstanding restaurants, stylish bars and original brewery pubs.



EMPOWERING THE
ENTIRE BUSINESS

www.thetire-cologne.com



Opening hours

Tue. - Thu. 10:00 a.m. - 6:00 p.m.
Fri. 10:00 a.m. - 4:00 p.m.

#TTC2018

Admission prices

Admission prices	Advance sale via	
	Ticket Shop up until 28.05.2018	Box office and Ticket Shop from 29.05.2018
Day ticket	EUR 28	EUR 43
Day ticket for Friday	EUR 18	EUR 28
2-day ticket	EUR 48	EUR 68
Season ticket	EUR 78	EUR 98
Students, trainees	EUR 18	EUR 28

You can find further information at
www.thetire-cologne.com/tickets

Travel and accommodation

We would like your stay, as well as your arrival and departure at Koelnmesse to be as comfortable as possible, and offer you a variety of services for travel planning and selected overnight and leisure options in Cologne and the vicinity.

Visit our website for more detailed
information: www.thetire-cologne.com/travel

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NOW IN COLOGNE!

THE LEADING TRADE FAIR OF THE TIRE INDUSTRY

Cologne, 29.05.-01.06.2018



Welcome to Cologne!

The leading B2B show for the tire industry has now found a new home in the attractive trade fair city of Cologne, and will offer many new impulses for your business.



Everything under one roof - on
70,000 m² of exhibition space



Overview of the entire
industry and all new products



International exhibitors - including
the **TOP TEN** of the industry



Exclusive insights and exciting
innovations



Networking and business contacts in
a pleasantly communicative atmosphere



**Event and congress programme with
added value**



Comprehensive visitor services



... and a trade fair city full of life





Here is where things happen: top-class events with added value



Future Tire Conference

Profit from insights into the coming trends in the tire business. At the 2-day conference with high quality participants, the focus is on new developments in production and application.



Global Retreading Conference

New findings of tire retreading: the conference of the European umbrella organisation BIPAV-VER conveys information on trends, challenges, technologies, materials and environmental questions.

Digital Reality

The tire industry is going digital: profit from up-to-date know-how on e-commerce, Smart services, driving assistance systems and customer services.

Recycling Forum

New products, innovative processes, up-to-date expert lectures: the new platform of THE TIRE COLOGNE illuminates tire recycling in all its facets.

TIRE Fleet Lounge

The meeting point for fleet managers, whether passenger vehicle, truck or bus, company, car rental company or forwarding business: expand your network and find out how to use tires efficiently and economically.

Tire service (WDK/BRV seminar)

Changing tires made easy: the pros demonstrate the removal and mounting of tires on articulated trucks, buses and trailers.

You can find more information on the event and congress programme at www.thetire-cologne.de/events

Halls **6/7/8**

Tire manufacturers, tire wholesalers, wheel manufacturers

Hall **8**

Automotive services, workshop supplies, tires, wheels, trade

Hall **9**

Retreading, recycling and disposal of old tires



Eingang Nord
Entrance North

Here is how to round off your trade fair visit

Around 600 exhibitors are expecting you! Including the TOP TEN of the tire industry:



We get your business rolling

All exhibitors – one goal: offering you the best solutions and services for your business. Our segments cover all facets of tire commerce.



Tires/wheels/trade

All brands, exciting new products and exclusive industry insights in one place. All rolling smoothly – and more comprehensive, international and concentrated than at any other event in the world.



Workshop/automotive services

Innovative workshop solutions, from machinery to software – not only for automobiles, but also for utility and two-wheeled vehicles. Here everything revolves around your needs.



Retreading/Recycling

New concepts, technologies and intelligent solutions revolving around old tire recycling and disposal. Discuss current developments with top experts. Profit from new findings and savings potential.