

No. 14 / hac/ January 2017, Cologne

**Gota Morinaga,
Representative Director, Representative Chairman
Morinaga Co. Ltd., Japan, is the prize winner of
the ISM Award 2017**

Official prize-giving ceremony during ISM in Cologne

Gota Morinaga, Representative Director, Representative Chairman, Morinaga Co. Ltd., Japan is the prize winner of the ISM Award 2017. The international award of the world's largest and most important trade fair for sweets and snacks, ISM in Cologne, was presented during a formal gala dinner on 29 January 2017. The prize pays tribute to exceptional services in the sweets and snacks industry, as Bastian Fassin, Chairman of the International Sweets and Biscuits Fair Task Force (ASIM) emphasised during the award ceremony. The prize was awarded for the fourth time.

The laudation by Dr. Andreas Jacobs, Exec. Chairman Barry Callebaut (2005 - 2016) placed the emphasis on the company logo and the philosophy of the company Morinaga and the Morinaga family. The angel motif in connection with the slogan "Delicious, Fun, Healthy" have formed the foundation for the company's development since the end of the 19th Century. "And I would add 'responsible' to that," commented Dr. Jacobs, accentuating the company's social commitment.

Gota Morinaga, who was presented the prize by Bastian Fassin and Gerald Böse, President and Chief Executive Officer of Koelnmesse, was delighted about winning the award. In his thank-you speech, he stressed the significance of international trade also in times of great upheaval. He continued to say that over the 20 years he has been regularly attending ISM, he has regularly met up with his trading partners from all over the world in Cologne. And that this is an important factor that contributes towards the good and trusting cooperation that is imperative for him and his company.

The jury of the ISM Award comprises of international representatives from the industry, trade and field of science.

ISM organisers are Koelnmesse and its industry sponsor, the International Sweets and Biscuits Fair (AISM) task force.



ISM
29.01.-01.02.2017
www.ism-cologne.com

Your contact:
Christine Hackmann
Tel.
+49 221 821-2288
Fax
+49 221 821-3544
E-mail
c.hackmann@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Köln
P.O. Box 21 07 60
50532 Köln
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
info@koelnmesse.de
www.koelnmesse.de

Executive Board:
Gerald Böse
(President and Chief Executive Officer)
Katharina C. Hamma
Herbert Marner

Chairwoman of the Supervisory Board:
Mayor of the City of Cologne
Henriette Reker

Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

Prize winners to-date:

Page
2/2

- 2014 Herman Goelitz Rowland Sr., Chairman of the Board,
Jelly Belly Candy Company, USA
2015 Felix Richterich, proprietor and CEO of Ricola AG, Switzerland
2016 James N. Walker, Walkers Shortbread, England

[Koelnmesse - Global competence in food: Koelnmesse is an international leader in organising food fairs and events regarding food and beverages processing. Trade fairs such as the Anuga, ISM and Anuga FoodTec are established world leaders. Koelnmesse not only organises food trade fairs in Cologne, Germany, but also in further growth markets around the globe, for example, in Brazil, China, India, Japan, Thailand, the United States and the United Arab Emirates, which have different focuses and contents. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business.

Further Information is available at: <http://www.global-competence.net/food/>

The next events:

Wine & Gourmet, Tokio, Japan, 12.-14.04.2017
THAIFEX- World of Food Asia, Bangkok, Thailand, 31.05.-04.-06.2017
ANUFOOD, Peking, China, 30.08.-01.09.2017

Note for editorial offices:

ISM photos are available in our image database on the Internet at <http://www.ism-cologne.com> in the "Press" section.

Press information is available at: <http://www.ism-cologne.com/Pressinformation>

If you reprint this document, please send us a sample copy.

Your contact:

Christine Hackmann
Communications Manager

Koelnmesse GmbH
Messeplatz 1
50679 Cologne
Germany
Tel +49 221 821-2288
Fax +49 221 821-3544
c.hackmann@koelnmesse.de
www.koelnmesse.com